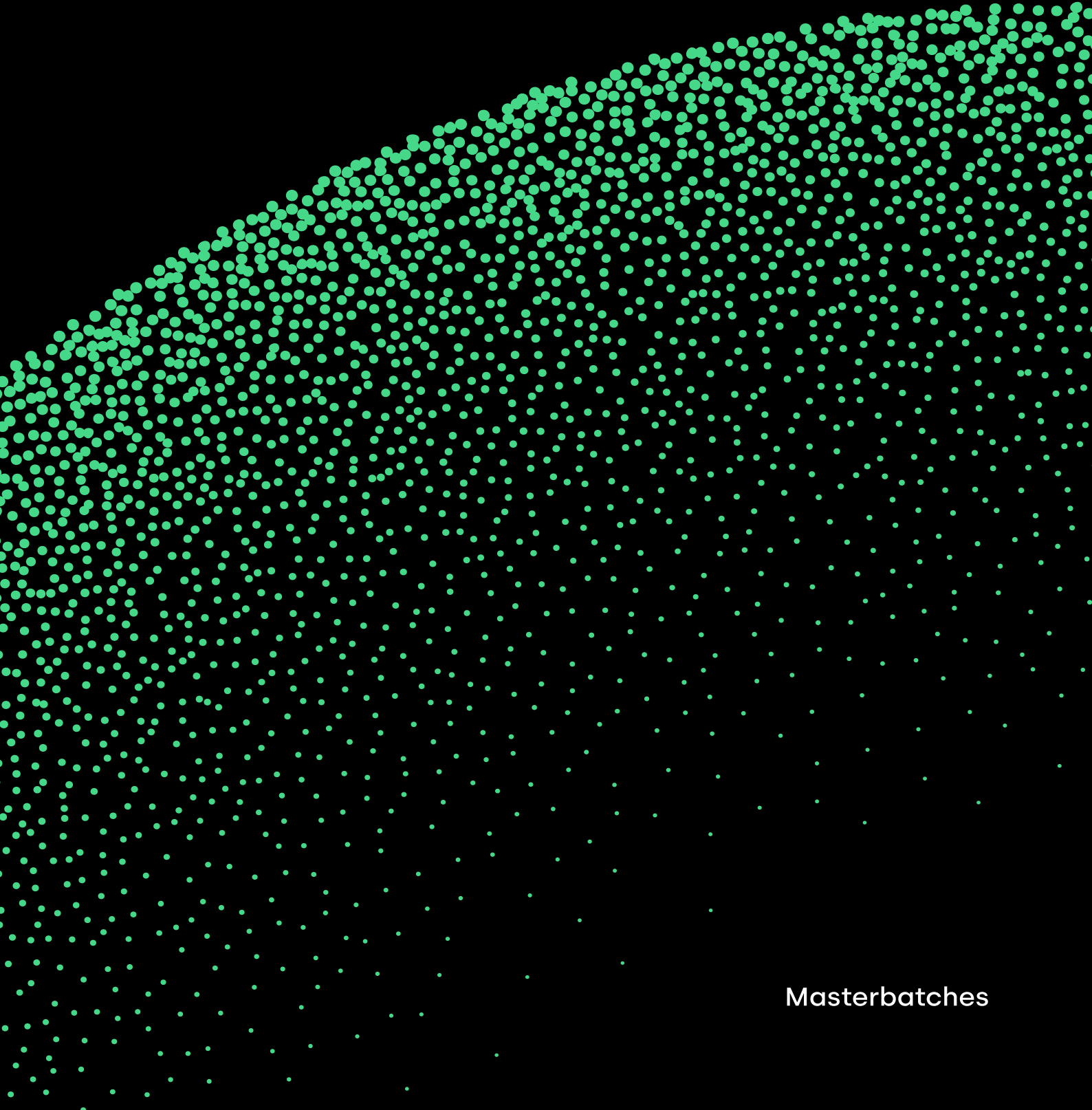
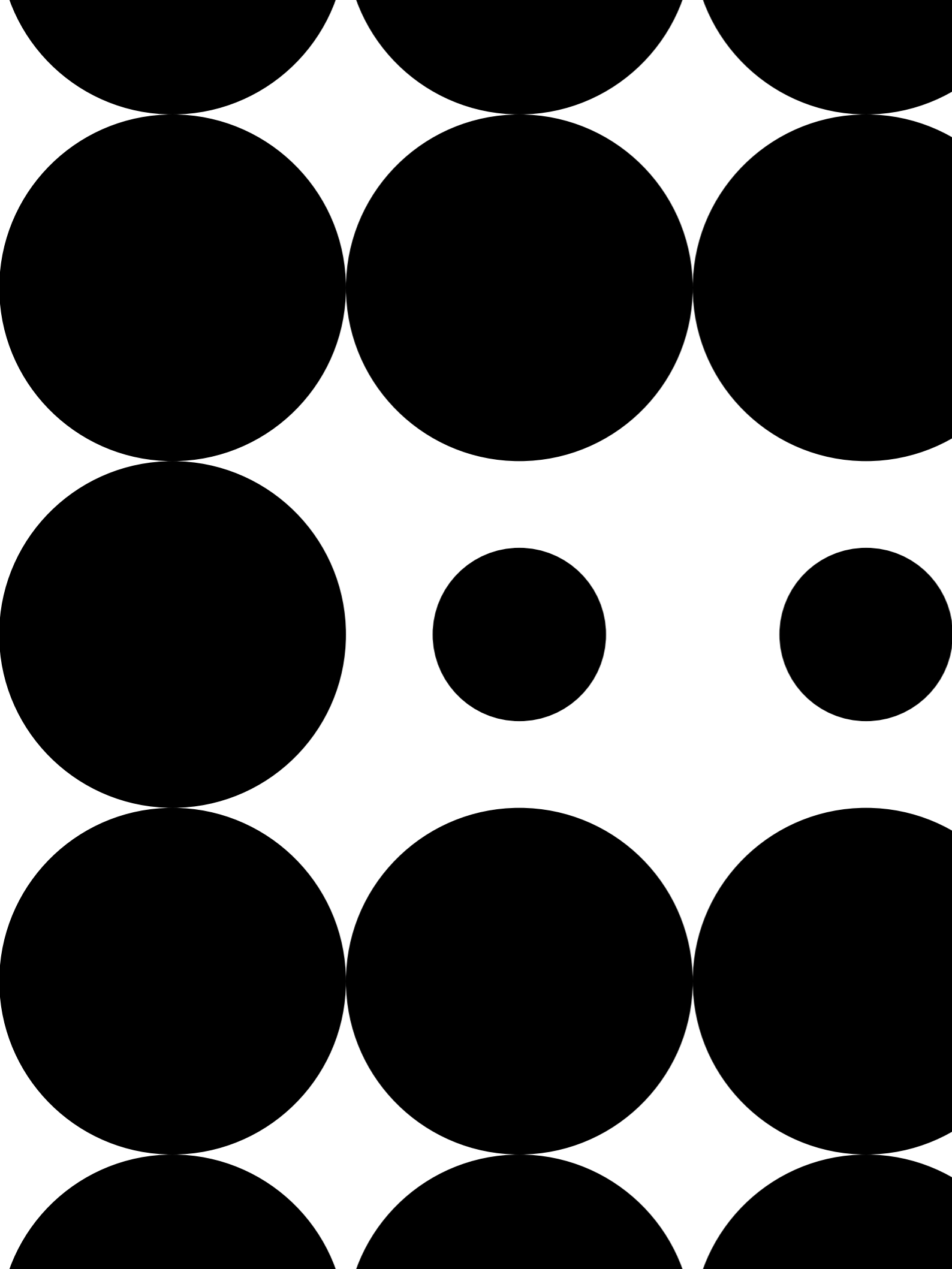


Global Colors



Masterbatches

Masterbatches
Beyond Limits



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Global Colors is one of Europe's leading masterbatch producers, with state-of-the-art manufacturing facilities in Greece, Romania, Poland, Türkiye and China.

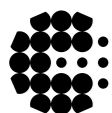
As a proud member of the Plastika Kritis Group, we are committed to delivering high-quality, competitive and innovative solutions, backed by fast and reliable service.

Your Trusted Partner in Masterbatch Solutions

Strategically located across key markets, all Global Colors companies share a unified vision: to be a trusted global partner to our customers while maintaining the agility and personalized care of a local supplier.

Leveraging shared technology, expertise, sourcing, and quality standards, the Group ensures consistent performance across regions while retaining the flexibility to tailor solutions to local needs and conditions.

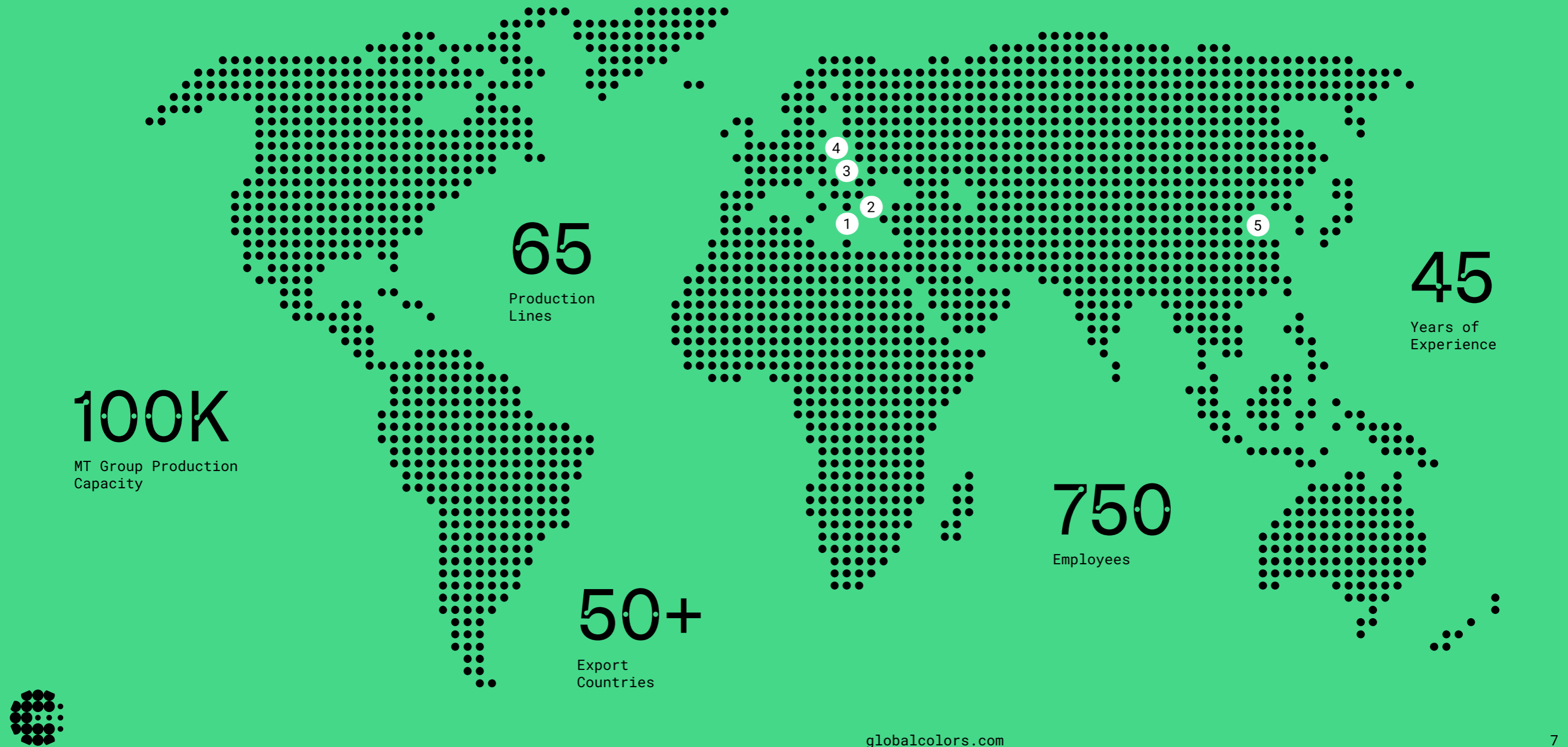
With an annual production capacity exceeding 100,000 metric tons across eight manufacturing sites, Global Colors continues to invest in Research & Development - driving innovation and advancing its scientific and technical capabilities.



The world of Global Colors

Global Colors is an international group of companies, serving the plastics industry with high quality masterbatch solutions. With production facilities in 5 countries, we aim for a direct and quick response to our customers' needs worldwide, adapting with flexibility to new challenges and always focusing on research and innovation.

- 1. Plastika Kritis, 2. Global Colors Türkiye, 3. Romcolor 2000, 4. Global Colors Poland, 5. Global Colors China



1970

Plastika Kritis, the parent company of the Group, is established.

1992

Platika Kritis' production units are relocated to a new plant in Iraklion Industrial Zone.

1997

Romcolor, is founded in Romania.

2001

The group's international presence is enhanced by acquiring GCP in Poland and SENKROMA (now Global Colors Türkiye)

2010

Romcolor relocates to a new factory, increasing significantly its capacity and efficiency.

2011

A second factory for Global Colors Türkiye (formerly SENKROMA) starts up in Gaziantep, specializing in colors for synthetic yarns.

2018

An impressive Research, Development & Innovation Center is established in Iraklion-Greece.

2020

GCP increases its capacity of color masterbatches and expands its laboratory facilities.

2022

Global Colors China starts production at its plant in Anhui province.

Plastika Kritis

→ Greece

Plastika Kritis is one of the leading European manufacturers of masterbatches and agricultural films, supplying its products to over 90 countries worldwide. The company is renowned for its innovative spirit and high-quality standards. Its main production facilities are in Iraklion, Crete, while a second masterbatch plant is located at Elatia, north of Athens.

Global Colors Polska

→ Poland

Global Colors Polska is the largest masterbatch manufacturer in Poland, supplying a wide range of color, white and additive concentrates to local and international plastics processors. GCP is based in Kedzierzyn – Kozle, a strategic location in Central Europe. It is perfectly positioned to service the Western and Central European markets.

Romcolor 2000

→ Romania

Romcolor is the leading masterbatch producer in Romania and one of the most important in Central and Eastern Europe. Romcolor has a remarkable ability to develop complex tailor-made solutions with specialized additives. It also provides rapid and accurate color matching at an optimized cost. Romcolor is the center of excellence of the Group for Flame Retardant masterbatches.

Global Colors Türkiye

→ Türkiye

Global Colors Türkiye (formerly known as Senkroma) operates two manufacturing plants: The Istanbul plant manufactures color and additive masterbatches for plastic products. The Gaziantep plant specializes in high quality, tailor-made color masterbatches for synthetic fibers (BFC, CF & spun-bonded). With specialized know-how and a great experience in this field, Senkroma serves as the Group's center of excellence for fiber and yarn applications.

Global Colors China

→ China

Global Colors China, manufactures color and additive masterbatches in a modern plant at the Jiangbei Wujiang New Area industrial park, near Nanjing. Its purpose is to become an important supplier to the Chinese market as well as to export competitive high quality products to Asia, Australia and the Americas.

At Global Colors, our mission is to empower plastic product manufacturers worldwide with advanced, high-performance masterbatch solutions that drive innovation, elevate quality, and enable sustainable progress.

We are committed to delivering cutting-edge materials engineered for excellence, while reducing environmental impact through responsible practices, recyclable technologies, and a relentless focus on circularity.

5 key aspects of our philosophy

01

CREATIVITY & TECHNOLOGICAL INNOVATION

We are constantly searching for new paths and directions. Our skilled scientists explore the industry's potential and seek to find innovative solutions for our customers.

02

IT IS QUALITY THAT MATTERS

Quality is never a coincidence. It is a combination of established systems and procedures, a high level of knowledge and experience, as well as attention to detail and passion for our work.

03

COMMITMENT TO OUR CLIENTS

We are not simply a supplier of raw materials but a close collaborator, advisor and problem-solver to our customers. We collaborate closely with them by providing reliable information and expert advice that help them reach the top in their field.

04

OUR PEOPLE COME FIRST

Our powerful workforce is perceived as the foundation of our progress and success. Our people are an unshakable part of our global family.

05

ALWAYS PROTECTING OUR FUTURE

We aim for a sustainable future, and all our actions and strategies are strongly connected to the vision of a safe planet.



Our Products

Shaping your inspiration

At Global Colors, we develop and deliver high-performance masterbatches and compounds tailored to meet the evolving needs of the plastics industry. Committed to innovation, sustainability and product excellence, we offer a complete portfolio serving a wide range of applications and industries.

Color Masterbatches

Our Color Masterbatches provide vibrant, consistent coloration with excellent dispersion, thermal stability, light and weather resistance. Suitable for injection molding, extrusion, blow molding, thermoforming and film production, they perform exceptionally in demanding applications such as cables, synthetic fibers, agricultural films, and challenging packaging applications.

Black Masterbatches

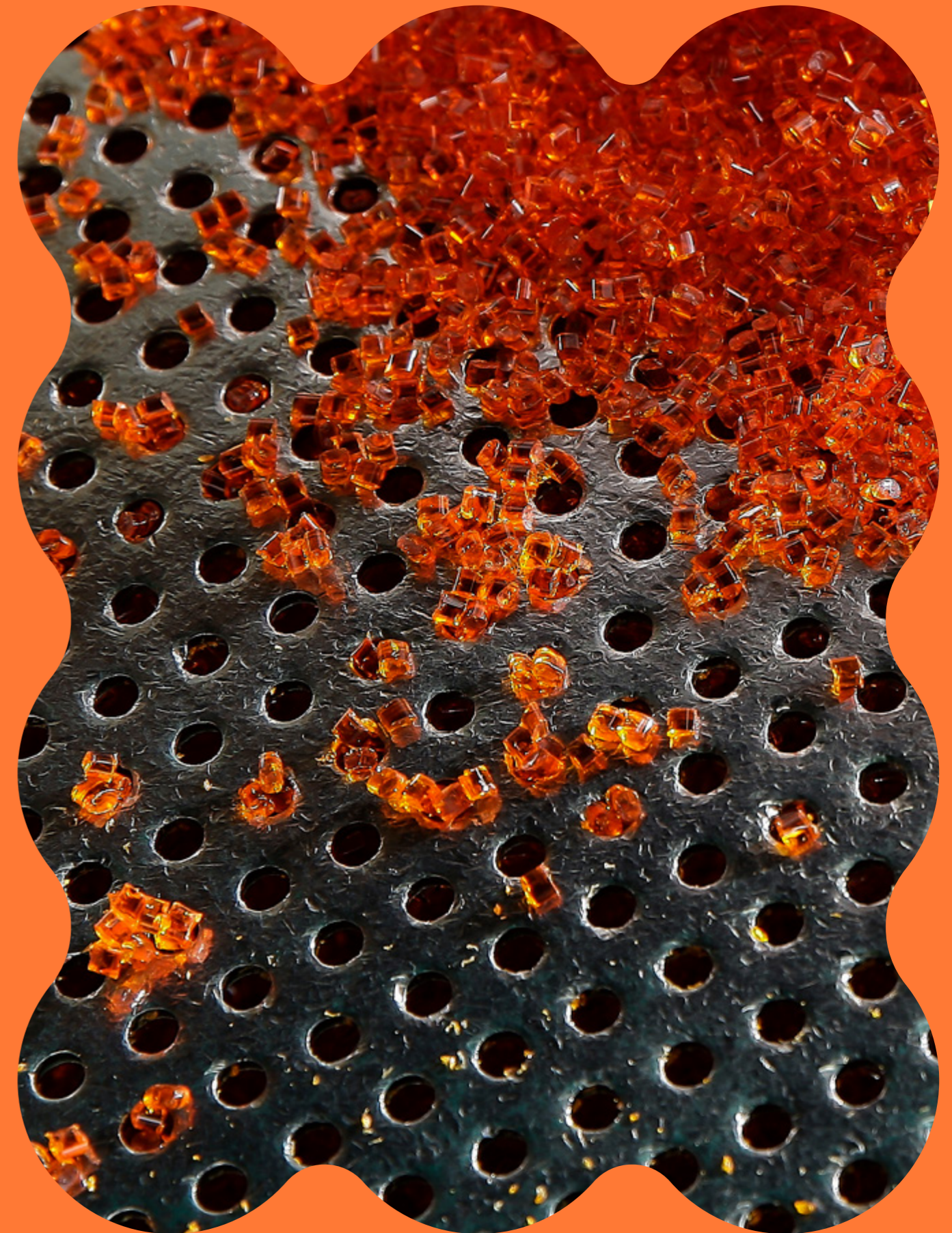
Formulated with carbon black, our black masterbatches deliver deep, uniform color, UV protection, excellent dispersion and ease of processing. They are optimized for polymers used in drip irrigation, geotextiles, fibers, high performance packaging, agricultural films and geomembranes, ensuring durability and visual appeal.

White Masterbatches

These masterbatches are concentrates of Titanium Dioxide (TiO₂) in a polymer carrier, with perfect dispersion and optimized flow properties. They offer high opacity, UV resistance and processability. Our range includes food-approved and calcium carbonate-enhanced grades for improved stiffness and cost-efficiency.

UV-Stabilizer Masterbatches

These masterbatches are engineered to protect plastic products from degradation due to UV radiation. Designed for demanding outdoor applications, they significantly enhance the durability of end products by preserving mechanical properties and optical clarity, even under prolonged exposure to harsh environmental conditions.





Additive Masterbatches

Additives enhance performance, functionality and processability of plastic products. Our portfolio includes slip & anti-block agents, antioxidants, purging compounds, processing aids, antistatics, flame retardants and more - engineered for optimal dispersion and polymer compatibility.

Masterbatches for Cables

Designed for power and telecom wires, these masterbatches ensure color consistency, smooth surfaces and stable dielectric properties. Formulated with heat-resistant and lightfast pigments, they meet RAL and global standards for low and medium voltage cables.

Garden Furniture Compounds

These PP-based compounds include fillers, TiO₂, UV stabilizers and antioxidants. With excellent dispersion and flow, they offer durability, weather resistance and easy processing - ensuring long-lasting performance in outdoor furniture.

Single Pigment Concentrates (SPCs)

Our SPCs are high pigment concentrates, with excellent dispersion in LLDPE, PP, PS, or polyester carriers. They can replace powder pigments for dust-free handling and precise color formulation in films, fibers and monofilaments.

Filler Masterbatches

Our filler masterbatches, based on calcium carbonate or talc, improve rigidity, reduce costs, and improve processing without compromising mechanical properties. They are ideal for injection, blow molding, film, sheet and tape applications.

Masterbatches for Synthetic Fibers

We offer tailor-made color and additive masterbatches for synthetic yarns and fibers -BCF, CF, and spun-bonded. Available in PE, PP and polyester carriers, they ensure vibrant shades, excellent dispersion and suitability for textiles, carpets, upholstery and nonwovens.

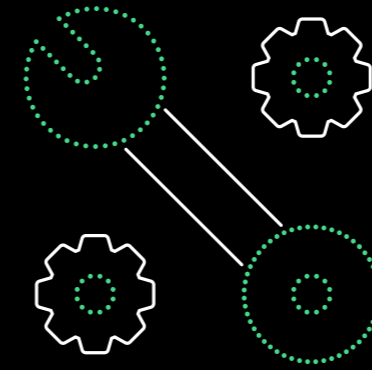
Tailor made & Multi-Functional Masterbatches

We develop customized masterbatches that combine colorants with additives such as UV stabilizers, antistatics and flame retardants. Designed to meet specific customer needs, they offer multifunctional solutions across diverse applications.

Biodegradable Compounds and Masterbatches

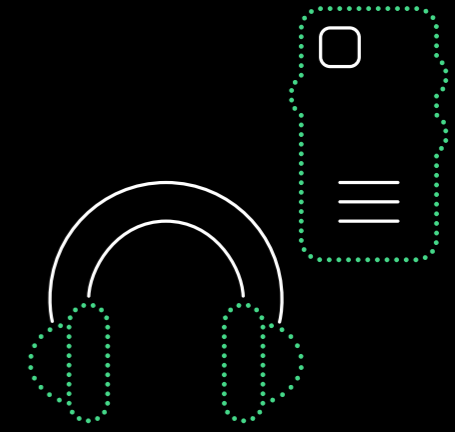
Compatible with PLA, PBAT and standard equipment, our biodegradable solutions deliver color and performance while supporting sustainability. They meet compostability standards and promote circularity and environmental safety.

Our solutions making an impact



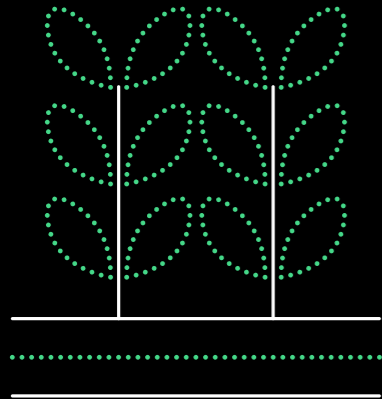
Construction & Infrastructure

Our materials are used in construction elements such as drainage pipes, insulation panels, cables, and protective sheets, for residential or industrial projects.



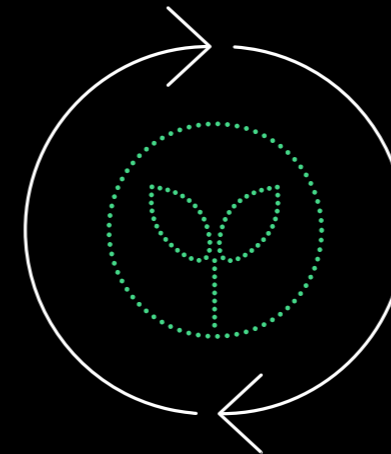
Consumer Goods

From household items to toys and personal care packaging, our solutions help manufacturers deliver visually appealing, safe and durable products.



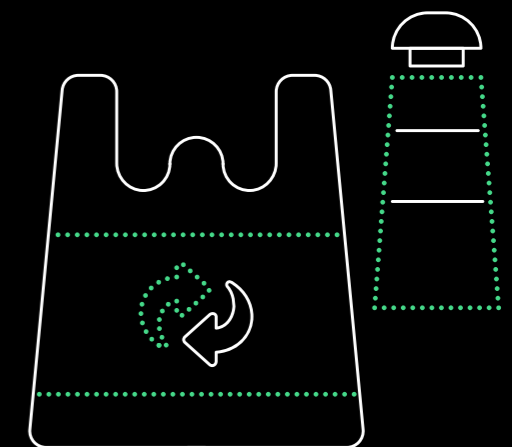
Agriculture & Horticulture

We support the agricultural sector with solutions used in greenhouse films, mulching films, irrigation systems and crop protection covers.



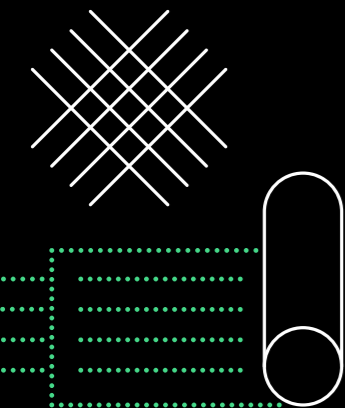
Sustainable Solutions

By offering eco-friendly masterbatches and compounds, we support recycling and reduced environmental impact. Our portfolio includes biodegradable materials, PCR-compatible formulations and additives that extend product life, promoting circularity.



Flexible & Rigid Packaging

We serve packaging manufacturers producing films, bottles, trays and containers for food, cosmetics, and industrial goods. Our solutions enhance shelf appeal and support recyclability.



Textiles & Nonwovens

Our technologies are integrated into synthetic fibers used in carpets, upholstery, technical fabrics and non-woven materials.

Think Green

Growing our business with respect for the environment

At Global Colors, sustainability and environmental consciousness are priorities strongly connected to our ethics and values.

Our group participates in actions and procedures that contribute to the protection of the environment, leading the way towards a resource-efficient industry.

Also, in close collaboration with our customers, we always aim for solutions that meet performance goals and advance environmental responsibility - because shaping the future begins with protecting it.



Green Energy

All our products are made with renewable energy. Our 12MW wind farm and 6.5MW photovoltaic power stations produce more energy than we consume for our plastics production. These projects contribute to a substantial reduction in fossil fuels consumption and CO₂ emissions.

Modern Recycling Facilities

Global Colors owns 2 state-of-the-art recycling plants in Crete with an annual capacity of 8.000 MT. In our facilities we handle and recycle industrial scrap from plastic factories, municipal plastic waste and, most importantly, used greenhouse films which are collected from the fields through an organized network.

R&D for Ecology

Our portfolio includes biodegradable materials, PCR-compatible formulations and additives that extend product life and promote circularity.

Campaigns to Increase Awareness

We strive to promote environmental consciousness through campaigns that raise awareness. We organize educational seminars for schools and collaborate with regional authorities to collect used, recyclable plastics.

Increased Usage of Recycled Material for Specific Products

Most of the materials we produce at our recycling facilities are used in-house to manufacture final products, thus promoting a circular economy concept.

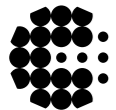
The key to our success

Our people are our most important asset. We believe that when people are respected, they attain the highest level of motivation and perform at their maximum potential.

At Global Colors we strive to maintain a warm, friendly environment in which personal diversity and initiative matters. Inspired by a family atmosphere, all individuals express and deliver fresh ideas while creatively collaborating with their peers.

We promote the personal and professional development of our personnel by providing multiple learning opportunities. This varies from ongoing training and educational seminars to the continuous exchange of knowledge and experience between colleagues in our group.

The result is a workforce that combines an excellent scientific background with specific technical expertise, and professionals who are constantly encouraged to further develop their skills and knowledge.



Striving for Excellence

Research & development



Research and Development is the driving force behind today's leading industries. At Global Colors every plant has its own R&D center with sophisticated analytical instruments, pilot-scale equipment and computerized color-matching systems operated by experienced scientists and technicians. These laboratory facilities enable us to provide advanced solutions for demanding applications based on customer needs.

Our R&D centers are the foundations for the generation of new ideas and the transformation of concepts into products and applications. Through continuous interaction with customers and suppliers, our R&D team monitors the entire procedure, from chemical formulation to pilot trials and final product optimization.

Intensive research is currently dedicated to the following key areas:

- **Optimization of light and heat stabilization of plastic products, making use of the best stabilizer systems. In this particular field, Global Colors has a long tradition and experience, with technical staff that deeply understand the complexities of polymer stabilization and have developed their own formulations and know-how.**
- **Development of masterbatches for biodegradable products.**
- **Development of additive masterbatches that improve the performance of recycled plastics.**
- **Development of concentrates for engineering polymers.**



Our Research, Development
& Innovation Center in Greece

Technology

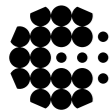
We turn challenge to reality

All Global Colors plants and facilities are equipped with state-of-the-art twin-screw extrusion lines, including sophisticated mixing, feeding, process control and packing systems.

The Group's long experience, know-how and quality of equipment enable our companies to produce masterbatches with:

- **accurate and consistent composition**
- **very high concentrations of pigments and additives**
- **excellent dispersion**
- **optimal rheological properties**
- **full coloring power of the pigments**
- **maximum efficiency of the additives**
- **trouble-free dosing and processing.**

Our production and logistics systems are oriented towards customer satisfaction, ensuring fast and flexible responses even to special requests and small batch sizes.



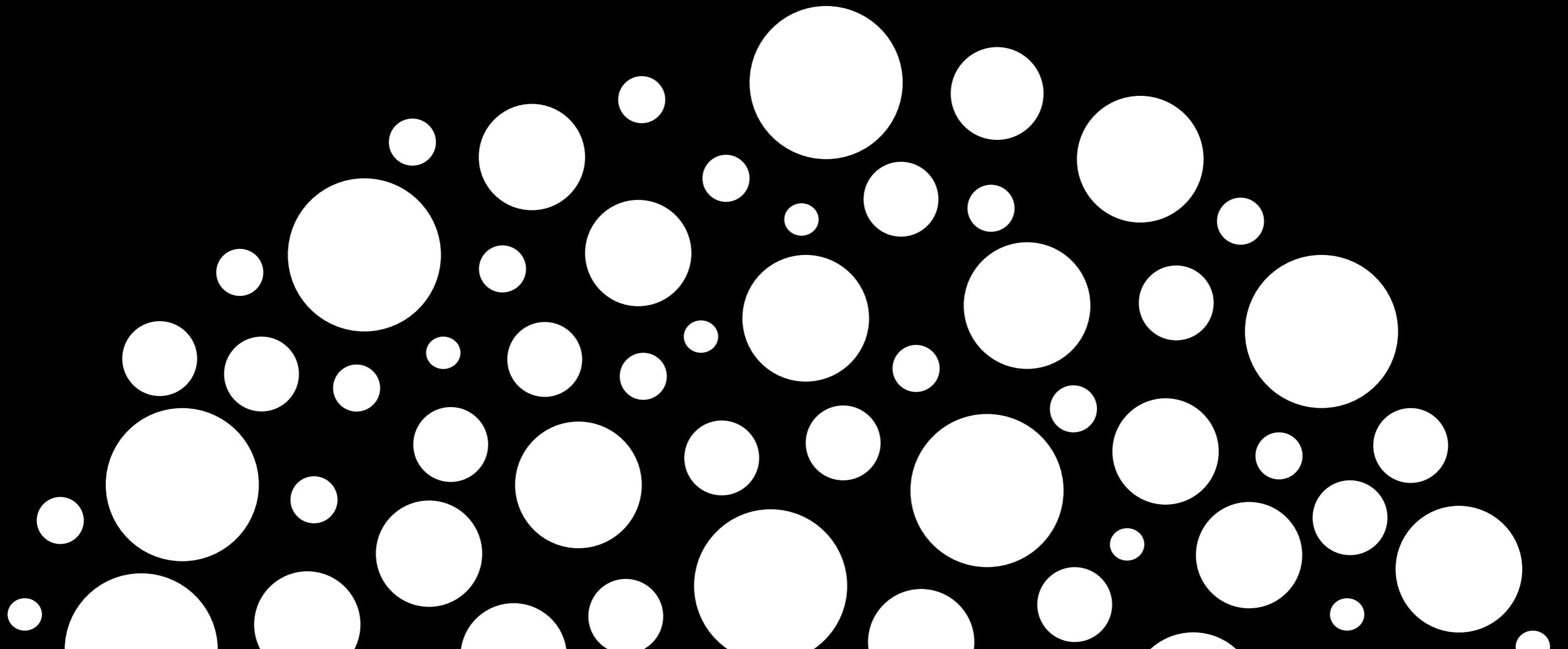
Quality Matters

The foundation of our philosophy

Quality is the first and foremost consideration at Global Colors.

The Group's Research and Development centers are equipped with numerous instruments for the accurate testing of raw materials and final products. All procedures and manufacturing practices are defined and managed on the basis of Total Quality principles, according to ISO 9001.

Our scientists and technicians work hard to meet specific product requirements, putting everything under the microscope through regular sample evaluation prior to shipment as well as simulation of our clients' manufacturing process for product visualization. To ensure consistent quality, we stay up to date with new international regulations and our scientists are always available to provide support for our clients' technical requests.



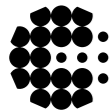
GREECE
Plastika Kritis
P Street, Industrial zone
GR 710 01 Iraklion, Crete
T: +30 2810 308 500
E: info@plastikakritis.com

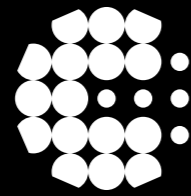
POLAND
Global Colors Polska
Ul. Szkolna 15
47-225 Kedzierzyn-Kozle
T: +48 77 488 6616
E: gcp@globalcolors.pl

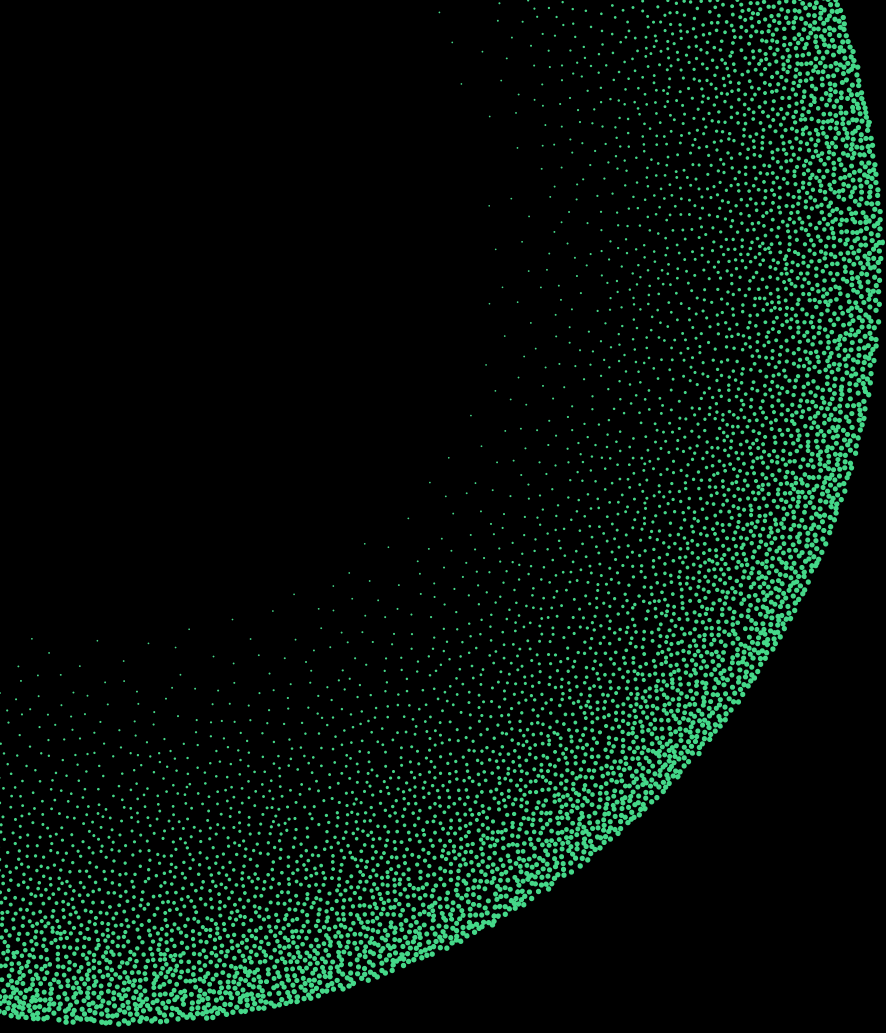
ROMANIA
Romcolor 2000
Str. Salcamului, Nr. 1,
077006 Copaceni, Ilfov
T: +40 2131 66920 /21 /22
E: office@romcolor.ro

TÜRKIYE
Global Color Türkiye
Beylikdüzü OSB, Birinci Blv.
34520, İstanbul, Türkiye
T: +90 212 876 5636
E: info@globalcolors.com

P.R. CHINA
Global Colors China
No 11 Manan Rd.,
Wujiang Industry Park
He County, Ma'anshan, Anhui
T: +86 0555 5526050
E: sales@globalcolors.cn







GLOBALCOLORS.COM

Member of
Plastika Kritis